

PRODUCT CATALOGUE SHEET

# The Plush Collection

Luxury 15mm Cut Pile Wall-to-Wall Carpet — The Ultimate Long-Life Luxury Carpet

CUT PILE WALL-TO-WALL CARPETS · 5 COLOURWAYS

EXPLORE THE RANGE FIRST

## Product Gallery (5 Colourways)

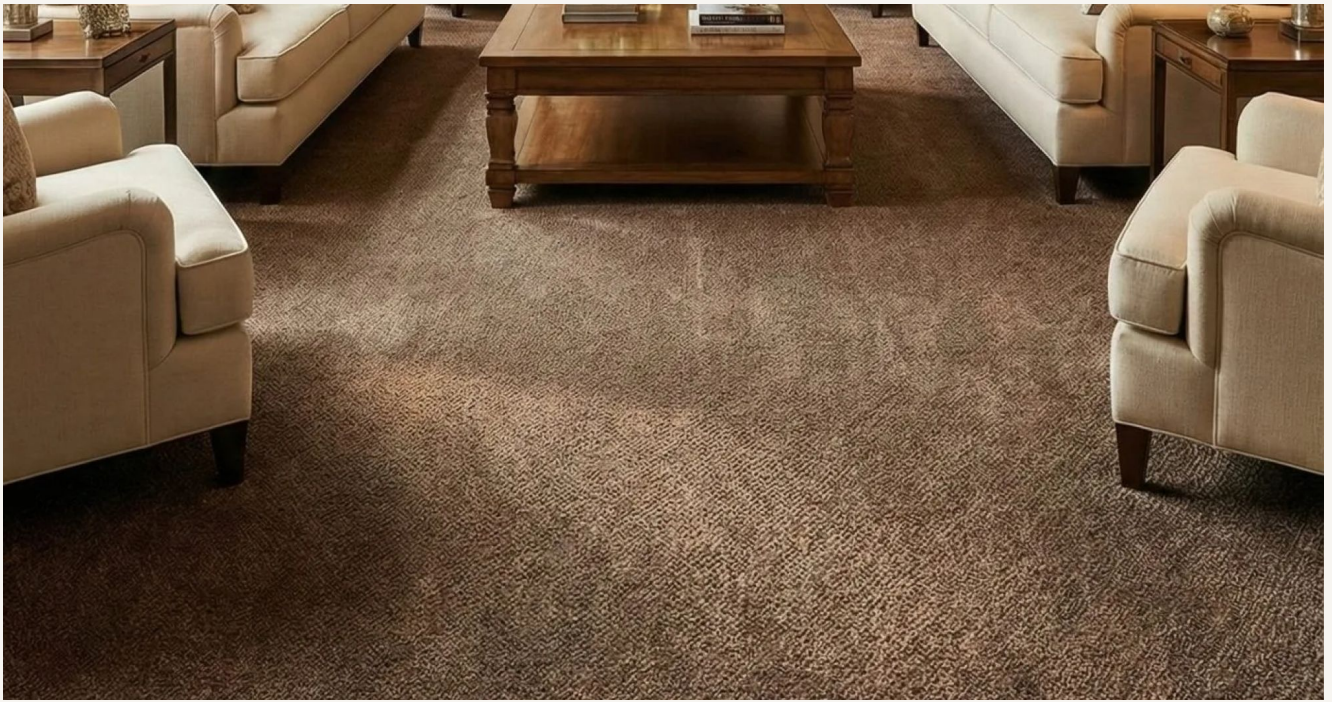


### Brown · 01

A rich, warm brown that adds depth and timeless elegance to any space.



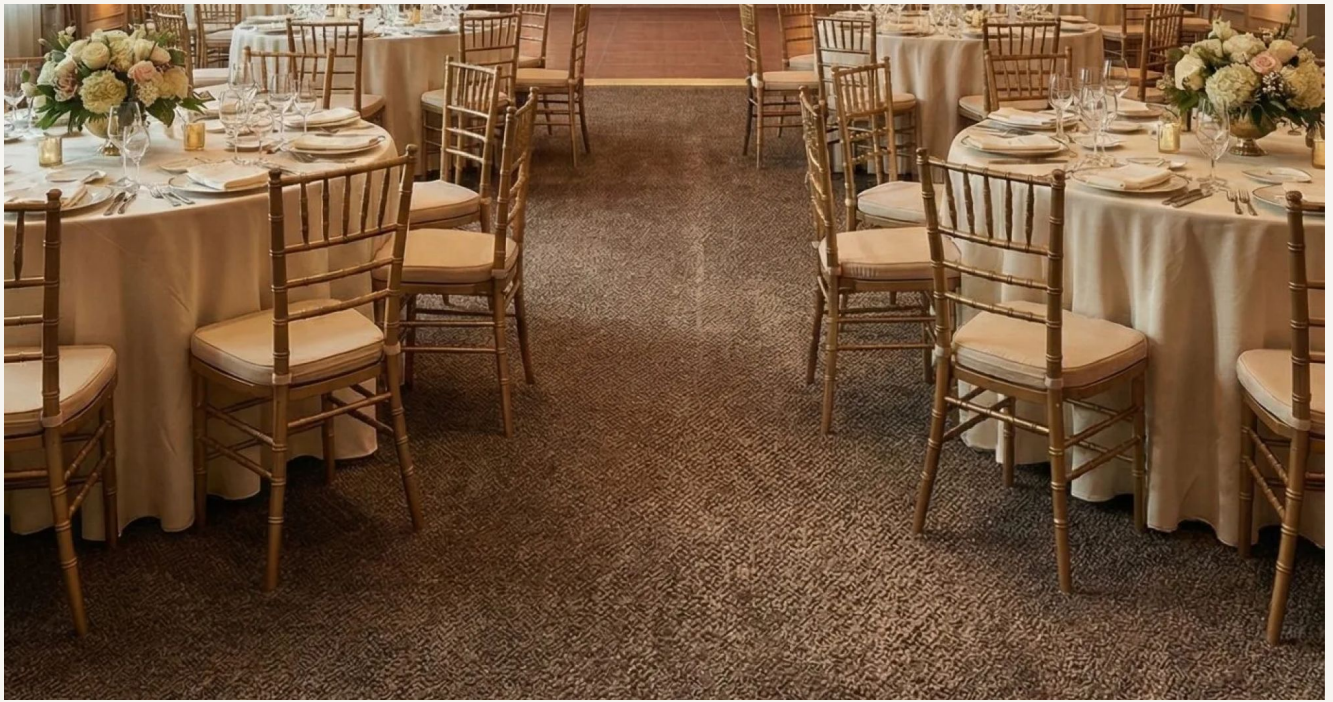
BROWN — PATTERN



BROWN — PHOTO 1



BROWN — PHOTO 2



BROWN — PHOTO 3



BROWN — PHOTO 4



BROWN — PHOTO 5

## **Cream • 02**

A soft, neutral cream that brightens rooms and pairs effortlessly with any décor.



CREAM — PATTERN



CREAM — PHOTO 1



CREAM — PHOTO 2



CREAM — PHOTO 3



CREAM — PHOTO 4



CREAM — PHOTO 5



CREAM — PHOTO 6

**Light Grey • 03**

A cool, contemporary light grey suited to modern minimalist interiors.



LIGHT GREY — PATTERN



LIGHT GREY — PHOTO 1



LIGHT GREY — PHOTO 2



LIGHT GREY — PHOTO 3



LIGHT GREY — PHOTO 4



LIGHT GREY — PHOTO 5

**Pista Green • 04**

A gentle pistachio green that introduces a calming, nature-inspired accent.



PISTA GREEN — PATTERN



PISTA GREEN — PHOTO 1



PISTA GREEN — PHOTO 2



PISTA GREEN — PHOTO 3



PISTA GREEN — PHOTO 4



PISTA GREEN — PHOTO 5



PISTA GREEN — PHOTO 6

## Rose Gold • 05

A luxurious blend of soft blush and warm metallic gold that exudes modern sophistication.

### ABOUT THIS COLLECTION

## Overview

Transform your space into a sanctuary of comfort with our premium Plush Cut Pile Carpet. Engineered with high-density Micro Soft Yarn and a substantial 15mm thickness, this wall-to-wall flooring solution offers a cloud-like feel underfoot without compromising on durability.

2600 GSM

15 mm

4 Mtr / 13.25 Ft

Micro soft yarn

5 Colours

## Luxury Meets Longevity

Experience the perfect blend of durability and indulgence with our Plush Cut Pile carpet. While other soft carpets lose their shape, our massive 2600 GSM density ensures it remains resilient for years. The luxurious 15mm pile retains its loft and bounce, providing a "forever new" feel that truly stands the test of time.

Visual appeal meets tactile luxury with our Cut Pile construction, featuring upright tufts for a smooth, velvet-like surface. The specialized Micro Soft Yarn catches light beautifully while offering a cloud-like texture underfoot. Whether in master suites or offices, the dense pile creates rich depth to elevate any interior.

## MATERIALS &amp; CONSTRUCTION

## Technical Specifications

## FIBRE COMPOSITION

Micro soft yarn

## PILE CONSTRUCTION

Premium Soft Cut Pile Plain

## TOTAL WEIGHT

2600 GSM

## TOTAL THICKNESS

15 mm

## STANDARD WIDTH

4 Mtr / 13.25 Ft

## RECOMMENDED USAGE

Residential &amp; Commercial

## WHERE IT PERFORMS

## Versatility for Any Environment

### Residential Excellence

- Living rooms & master bedrooms
- Multi-story homes (acoustic insulation)
- Home theaters (sound dampening)

### Commercial Durability

- Corporate offices & boardrooms
- Hotel corridors & VIP lounges
- Retail showrooms & community halls

## THE DIFFERENCE

## Why Plush Collection?

### 01 Unmatched Softness

Crafted with Micro Soft Yarn for a gentle, non-abrasive touch suitable for bare feet and children.

### 02 Superior Insulation

With a Total Thickness of 15mm, this carpet acts as a thermal insulator, keeping rooms warmer in winter and reducing energy costs.

### 03 Dimensional Stability

The robust Woven Backing prevents the carpet from stretching or rippling, ensuring a flat, safe installation.

### 04 Seamless Installation

The generous Standard Width of 4 Meters (13.2 Ft) minimizes visible seams in large rooms, creating a unified, high-end look.

### 05 High-Density 2600 GSM

High-density carpets don't flatten as quickly as lighter alternatives. The fibers support each other, ensuring your floor retains its bounce and fullness even in high-traffic zones.

### 06 Acoustic Advantage

At 15mm thick, the pile absorbs footfall noise and dampens echoes, creating a quieter, more peaceful environment — perfect for home theaters and upstairs bedrooms.

#### GOOD TO KNOW

## Frequently Asked Questions

### What is the advantage of “Micro Soft Yarn”?

Micro soft yarn is engineered to be significantly finer than standard carpet fibers. This results in a texture that is incredibly smooth and soft against the skin, making it perfect for bedrooms and areas where you walk barefoot.

### Is a 15mm thickness good for carpet?

Yes, 15mm is considered a luxury thickness. It provides excellent thermal insulation (keeping rooms warm) and superior sound dampening, reducing noise transfer between floors.

### What does 2600 GSM mean for carpet quality?

GSM stands for Grams per Square Meter. A weight of 2600 GSM indicates a very dense, high-quality carpet. Higher density prevents the pile from crushing flat over time, keeping your carpet looking new for longer.

### Does the “Micro Soft Yarn” shed?

All new cut-pile carpets may experience minor shedding of loose fibers initially. This is normal and will subside after a few vacuuming sessions. The high-quality yarn construction minimizes this compared to lower-grade wool blends.

**Is this carpet suitable for stairs?**

Yes, the 2600 GSM density makes it durable enough for stairs. However, because it is thick, we recommend a professional installer to ensure the carpet is wrapped tightly around the stair nosing for safety.

**Will the 15mm thickness interfere with my doors?**

Because this is a plush, high-pile carpet, you may need to check your door clearance. In some cases, doors may need to be trimmed slightly to accommodate the luxurious height of the pile and underlay.

KEEP IT LOOKING NEW

## Expert Installation & Maintenance

**Installation Recommendations**

- Professional Installation: Our Cut Pile Wall-to-Wall Carpets require professional installation for perfect pattern alignment.
- Underlay: Install over high-density PU/EPE foam for maximum lifespan and soundproofing.
- Seamless Pattern: The generous width ensures patterns align perfectly during fitting.

**Easy Care & Maintenance**

- Routine Vacuuming: Twice weekly with a rotating brush to lift cut pile fibres.
- Spot Cleaning: Immediately blot spills. Quality yarn is designed for easy cleaning.
- Deep Clean: Professional steam clean every 12-18 months for commercial use.

Colours and textures may vary slightly from the printed or on-screen representation. Generated on 22 Sep 2026.