PRODUCT CATALOGUE SHEET

The Milano

Premium durability meets everyday comfort.

LOOP PILE WALL-TO-WALL CARPETS · 1 COLOURWAYS

EXPLORE THE RANGE FIRST

Product Gallery (1 Colourways)

Grey · 01

A sleek, versatile neutral that perfectly complements modern interiors while effortlessly masking daily wear.



GREY — PATTERN

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GREY — PHOTO 1



GREY — PHOTO 2

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GREY — PHOTO 3



GREY — PHOTO 4

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GREY — PHOTO 5

ABOUT THIS COLLECTION

Overview

Discover the Milano collection. Woven from 100% Solution Dyed Olefin with a plush felt backing, this 1400 GSM carpet delivers exceptional stain resistance, fade-proof color, and lasting underfoot comfort for modern living spaces.

1400 GSM | 6-7 mm | 3.66 Metres / 12 Feet | 100% Solution Dyed Olefin | 1 Colours

Engineered for Life, Designed for Comfort

The Milano carpet strikes the perfect balance between heavy-duty performance and luxurious feel. Crafted from 100% Solution Dyed Olefin, the color is built directly into the fiber, ensuring it remains vibrant and highly resistant to fading, moisture, and stubborn stains. With a substantial total weight of 1400 GSM and a 6-7 mm thickness, it offers a dense, high-quality texture that stands up beautifully to daily foot traffic.

Beyond its durable surface, the Milano collection features an integrated felt backing that provides excellent acoustic insulation, warmth, and a cushioned step. Available in a standard 3.65-meter (12 ft) width for seamless wall-to-wall installation, this collection is an ideal choice for creating inviting, resilient, and easy-to-maintain interiors.

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MATERIALS & CONSTRUCTION

Technical Specifications

FIBRE COMPOSITION
100% Solution Dyed Olefin

PILE CONSTRUCTION
Loop Pile

TOTAL WEIGHT
1400 GSM

TOTAL THICKNESS
6-7 mm

STANDARD WIDTH
3.66 Metres / 12 Feet

RECOMMENDED USAGE
Residential & Commercial

WHERE IT PERFORMS

Versatility for Any Environment

Residential Excellence

- Living rooms & master bedrooms
- Multi-story homes (acoustic insulation)
- Home theaters (sound dampening)

Commercial Durability

- Corporate offices & boardrooms
- Hotel corridors & VIP lounges
- Retail showrooms & community halls

THE DIFFERENCE

Why Milano?

01 Fade and Bleach Resistant

Because it is made from 100% Solution Dyed Olefin, the color is locked directly into the fiber during manufacturing, ensuring it will not fade from sunlight exposure or harsh cleaning agents.

02 Built-In Cushioning

The integrated felt backing provides immediate underfoot comfort and reduces foot fatigue without strictly requiring a heavy secondary underlay.

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03 Exceptional Stain Resistance

Olefin fibers naturally repel moisture and spills, making it incredibly easy to clean and an ideal choice for active households or busy commercial spaces.

04 Acoustic and Thermal Insulation

The dense 1400 GSM weight combined with the felt backing helps absorb ambient noise and retains room heat, creating a quieter, cozier environment.

05 Heavy-Duty Durability

With a substantial 6-7 mm total thickness, the carpet maintains its structural integrity and resists crushing, even in moderate to high-traffic areas.

06 Seamless Appearance

Manufactured at a standard broadloom width of 3.65 meters (12 ft), it allows for wall-to-wall installations with fewer visible seams in standard-sized rooms.

GOOD TO KNOW

Frequently Asked Questions

Is the Milano carpet suitable for areas with a lot of sunlight?

Yes. The Milano collection is made from 100% Solution Dyed Olefin. This means the color goes all the way through the fiber—like a carrot—rather than just being painted on the outside like a radish. It is highly resistant to UV fading, making it perfect for sunlit rooms.

How do I clean spills on this carpet?

Olefin is naturally moisture-resistant, so spills tend to sit on the surface rather than soaking in immediately. For most spills, simply blot the area with a clean, dry cloth. For tougher spots, a mild carpet cleaner or a diluted bleach solution can be used safely without stripping the color.

Do I need to buy a separate underlay for the Milano collection?

The Milano carpet features a built-in felt backing that provides excellent cushioning, warmth, and sound insulation right off the roll. While a separate underlay isn't strictly necessary, adding one can further extend the lifespan of the carpet and maximize that plush, luxurious feel.

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Will this carpet hold up well in high-traffic rooms?

Absolutely. With a dense total weight of 1400 GSM and a thickness of 6-7 mm, it is engineered to resist crushing and matting. It performs beautifully in busy areas like living rooms, hallways, and offices.

KEEP IT LOOKING NEW

Expert Installation & Maintenance

Installation Recommendations

- Professional Installation: Our Loop Pile Wall-to-Wall Carpets require professional installation for perfect pattern alignment.
- Underlay: Install over high-density PU/EPE foam for maximum lifespan and soundproofing.
- Seamless Pattern: The generous width ensures patterns align perfectly during fitting.

Easy Care & Maintenance

- Routine Vacuuming: Twice weekly with a rotating brush to lift cut pile fibres.
- Spot Cleaning: Immediately blot spills. Quality yarn is designed for easy cleaning.
- Deep Clean: Professional steam clean every 12–18 months for commercial use.

Colours and textures may vary slightly from the printed or on-screen representation. Generated on 29 Nov 2026.

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