PRODUCT CATALOGUE SHEET

The Istanbul Collection

Istanbul — Where Old-World Heritage Meets Modern Luxury | 12mm Polyester Slump Yarn Carpet

CUT PILE WALL-TO-WALL CARPETS · 2 COLOURWAYS

EXPLORE THE RANGE FIRST

Product Gallery (2 Colourways)

Brown · 01

BROWN — PATTERN

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BROWN — PHOTO 1

BROWN — PHOTO 2

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BROWN — PHOTO 3

BROWN — PHOTO 4

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Blue · 02

This overhead view of a modern living room highlights a striking Blue carpet defined by its bold, textured blue abstract pattern.

BLUE — PATTERN

BLUE — PHOTO 1

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BLUE — PHOTO 2

BLUE — PHOTO 3

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ABOUT THIS COLLECTION

Overview

Step into unparalleled elegance with the Istanbul Collection. Discover premium cut pile wall-to-wall carpets that perfectly balance rich, old-world heritage with sleek, modern luxury to transform your interiors.

2400 GSM | 12 mm | 3.6mtr/11.8 Ft | Polyester + Slump | 2 Colours

Luxurious Cut Pile Wall-to-Wall Carpets for Timeless Interiors

The Istanbul Collection redefines comfort and style with its meticulously crafted cut pile wall-to-wall carpets. Featuring a dense, plush surface, the cut pile construction offers a luxuriously soft feel underfoot while providing a seamless, sophisticated look across any room. Ideal for both elegant residential spaces and upscale commercial environments, this collection delivers exceptional acoustic benefits, thermal insulation, and an inviting atmosphere that elevates your everyday living experience.

Drawing inspiration from rich historical artistry, the Istanbul Collection merges classic charm with contemporary durability. These carpets are engineered from high-performance fibers designed to withstand daily wear while resisting crushing and fading. Whether upgrading a master bedroom or outfitting a luxury lounge, this wall-to-wall carpeting provides a flawless foundation that is as easy to maintain as it is beautiful. Experience the ultimate fusion of heritage design and modern resilience.

MATERIALS & CONSTRUCTION

Technical Specifications

FIBRE COMPOSITION Polyester + Slump	PILE CONSTRUCTION Cut Pile
TOTAL WEIGHT 2400 GSM	TOTAL THICKNESS 12 mm
STANDARD WIDTH 3.6mtr/11.8 Ft	RECOMMENDED USAGE Residential & Commercial

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WHERE IT PERFORMS

Versatility for Any Environment

Residential Excellence

Transform your home into a sanctuary of comfort and style with the Istanbul Collection. Our cut pile wall-to-wall carpets provide a plush, luxurious feel underfoot, making them perfect for creating warm, inviting, and elegant living spaces. Beyond their stunning aesthetic appeal, these premium residential carpets offer excellent thermal insulation and acoustic dampening, ensuring your home remains peaceful, cozy, and energy-efficient year-round.

- Nurseries & Children's Rooms: Delivers a soft, cushioned, and safe surface for play.
- Home Theaters: Offers excellent sound absorption to enhance your room's acoustics and reduce echo.
- Living & Family Rooms: Creates a warm, inviting foundation for family gatherings and entertaining.
- Master Bedrooms: Provides ultimate barefoot comfort and a luxurious morning experience.

Commercial Durability

Make a lasting impression in your professional space with the Istanbul Collection. Engineered for resilience, these cut pile carpets deliver sophisticated, old-world style without compromising on modern, high-traffic durability. Designed to resist crushing and daily wear, they maintain their luxurious appearance even in demanding environments. Furthermore, the seamless wall-to-wall installation significantly aids in ambient noise reduction, fostering a quieter and more focused atmosphere for employees, clients, and guests.

- High-End Lounges & Waiting Areas: Creates an inviting, comfortable, and sophisticated environment for visitors.
- Boutique Retail Stores: Enhances the upscale ambiance and encourages customers to linger comfortably.
- Luxury Hotel Suites & Corridors: Elevates the guest experience with superior underfoot comfort and noise isolation.
- Executive Offices & Boardrooms: Projects a premium, professional image while softening acoustic reverberations.

THE DIFFERENCE

Why Istanbul Collection?

01 Heritage-Inspired Texture

The slump yarn creates a natural heathered finish with gentle tonal variation — a contemporary nod to the handloom heritage of traditional Turkish and Anatolian carpets.

02 Plush 12mm Cut Pile

Substantial 12mm pile height delivers a cushioned, luxurious underfoot feel while adding thermal insulation and sound absorption to the room.

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03 Superior Stain Resistance

Polyester fibres are naturally hydrophobic, resisting liquid absorption so most spills can be blotted away before they set — far more forgiving than wool or cotton.

04 Vibrant, Long-Lasting Colour

Polyester holds dye exceptionally well and resists UV fading, keeping colours looking fresh and saturated for years even in sunlit rooms.

05 Seamless 11.8 ft Width

The 3.6m (11.8 ft) standard width allows most rooms to be covered without visible seams, creating a clean, uninterrupted visual expanse.

06 Easy Maintenance

Unlike natural fibres, polyester doesn't absorb moisture or attract moths — routine vacuuming and occasional spot cleaning keep it looking showroom-fresh.

07 Hypoallergenic & Mildew-Resistant

Synthetic polyester fibres don't harbour dust mites or develop mildew as readily as natural fibres, making Istanbul a friendlier choice for allergy-sensitive households.

GOOD TO KNOW

Frequently Asked Questions

What is slump yarn and why does it matter?

Slump yarn is a textured, slightly slubbed yarn that creates a gentle tonal variation across the carpet surface — the visual effect is similar to a handloom or wool-blend carpet, but achieved with the practical advantages of polyester. It adds depth and character while hiding minor wear and footprints better than a uniformly smooth yarn.

How does polyester compare to wool or nylon?

Polyester is softer than nylon, more stain- and fade-resistant than wool, and significantly more affordable than either. It's the right choice when you want the look and feel of a premium carpet with easier maintenance and better colour retention — especially in sunlit rooms and spaces where stains are a concern.

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Is a 12mm pile height considered thick?

Yes — 12mm sits in the luxury plush category. It provides a noticeably cushioned feel underfoot, strong sound dampening, and meaningful thermal insulation. You may need to check door clearances, as doors sometimes need to be trimmed slightly to glide over a 12mm carpet with underlay.

Is this carpet suitable for high-traffic commercial areas?

Istanbul is engineered as a residential-grade luxury carpet, well-suited to homes, boutique hotels, and executive offices. For very heavy commercial traffic (airports, open retail floors), we'd typically recommend a denser loop-pile construction — but for most hospitality and corporate settings, Istanbul performs beautifully.

How do I clean and maintain an Istanbul carpet?

Vacuum weekly using a suction-only setting or a gentle beater bar — aggressive brushes can fuzz the slump yarn tips. Blot spills immediately with a clean white cloth (never rub). For deep cleaning, schedule a professional hot-water extraction every 12–18 months to restore fibre loft and remove embedded dust.

Does polyester shed like wool carpets?

All cut pile carpets shed a small amount of loose fibres when new. This is normal and subsides within a few weeks of regular vacuuming. Polyester generally sheds less than wool and the slump yarn construction holds fibres securely in the weave.

What rooms work best with the Istanbul Collection?

Istanbul suits formal living rooms, master bedrooms, hotel lobbies, executive offices, dining rooms, and home theatres. The heathered finish works equally well with traditional, transitional, and contemporary interior styles.

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KEEP IT LOOKING NEW

Expert Installation & Maintenance

Installation Recommendations

- Professional Installation: Our Cut Pile Wall-to-Wall Carpets require professional installation for perfect pattern alignment.
- Underlay: Install over high-density PU/EPE foam for maximum lifespan and soundproofing.
- Seamless Pattern: The generous width ensures patterns align perfectly during fitting.

Easy Care & Maintenance

- Routine Vacuuming: Twice weekly with a rotating brush to lift cut pile fibres.
- Spot Cleaning: Immediately blot spills. Quality yarn is designed for easy cleaning.
- Deep Clean: Professional steam clean every 12–18 months for commercial use.

Colours and textures may vary slightly from the printed or on-screen representation. Generated on 14 Nov 2026.

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