

PRODUCT CATALOGUE SHEET

The Divine Collection

Divine — Luxurious and Durable Wall-to-Wall Carpet for Elite Spaces | 12mm Polypropylene Heat Set Plush

CUT PILE WALL-TO-WALL CARPETS · 5 COLOURWAYS

EXPLORE THE RANGE FIRST

Product Gallery (5 Colourways)

Maroon · 01

A deep, regal maroon that brings formal warmth and drama — ideal for boardrooms, grand dining rooms, and banquet halls where the floor should command presence.

Ivory · 02

A soft, neutral ivory that brightens rooms and pairs effortlessly with both classic and contemporary décor — a timeless, light-filling choice.



IVORY — PATTERN



IVORY — PHOTO 1



IVORY — PHOTO 2



IVORY — PHOTO 3



IVORY — PHOTO 4



IVORY — PHOTO 5



IVORY — PHOTO 6



IVORY — PHOTO 7



IVORY — PHOTO 8

Beige • 03

A warm, versatile beige that grounds interiors without dominating — the quiet-luxury choice for master suites, living rooms, and boutique hotel guest rooms.



BEIGE — PATTERN



BEIGE — PHOTO 1



BEIGE — PHOTO 2



BEIGE — PHOTO 3



BEIGE — PHOTO 4



BEIGE — PHOTO 5



BEIGE — PHOTO 6

● Grey • 04

A balanced mid-grey that works across traditional and modern interiors — sophisticated, neutral, and forgiving of everyday wear.



GREY — PATTERN



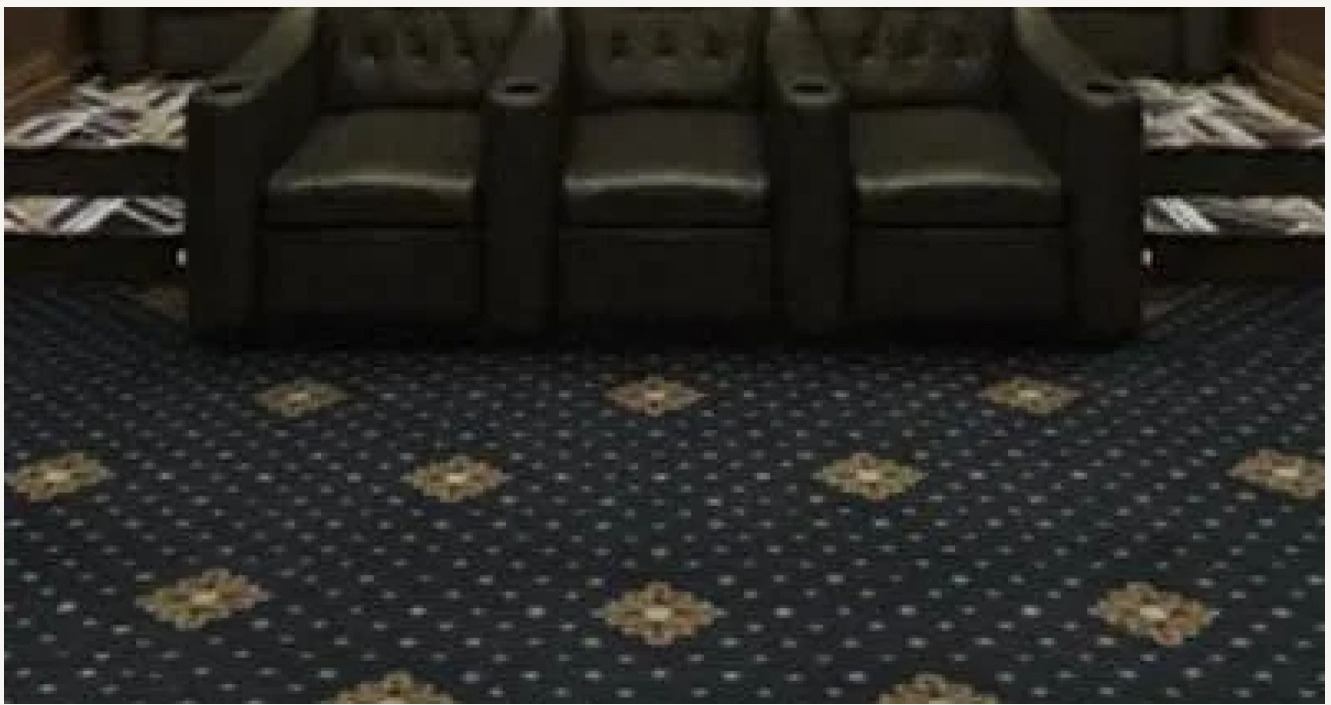
GREY — PHOTO 1



GREY — PHOTO 2



GREY — PHOTO 3



GREY — PHOTO 4



GREY — PHOTO 5

Bluish Grey • 05

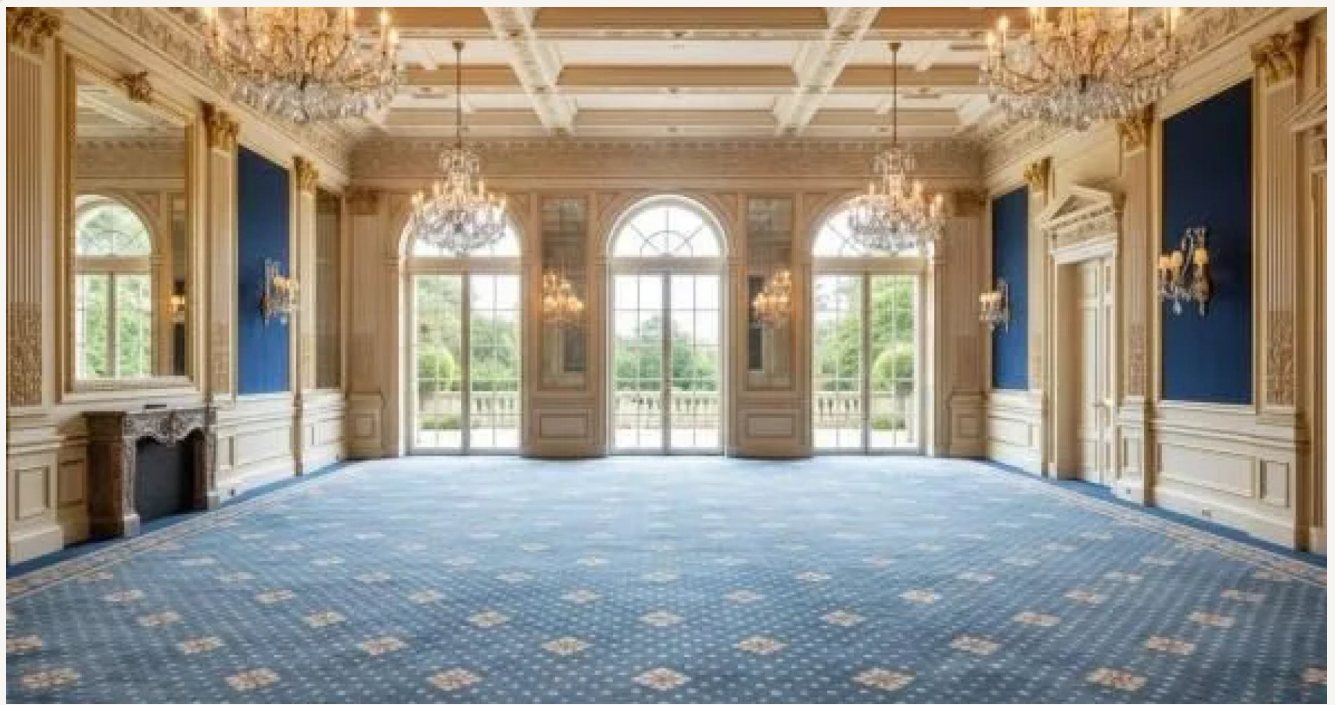
A cool, contemporary bluish-grey with a quiet sophistication — a refined choice for modern executive spaces and designer residential interiors.



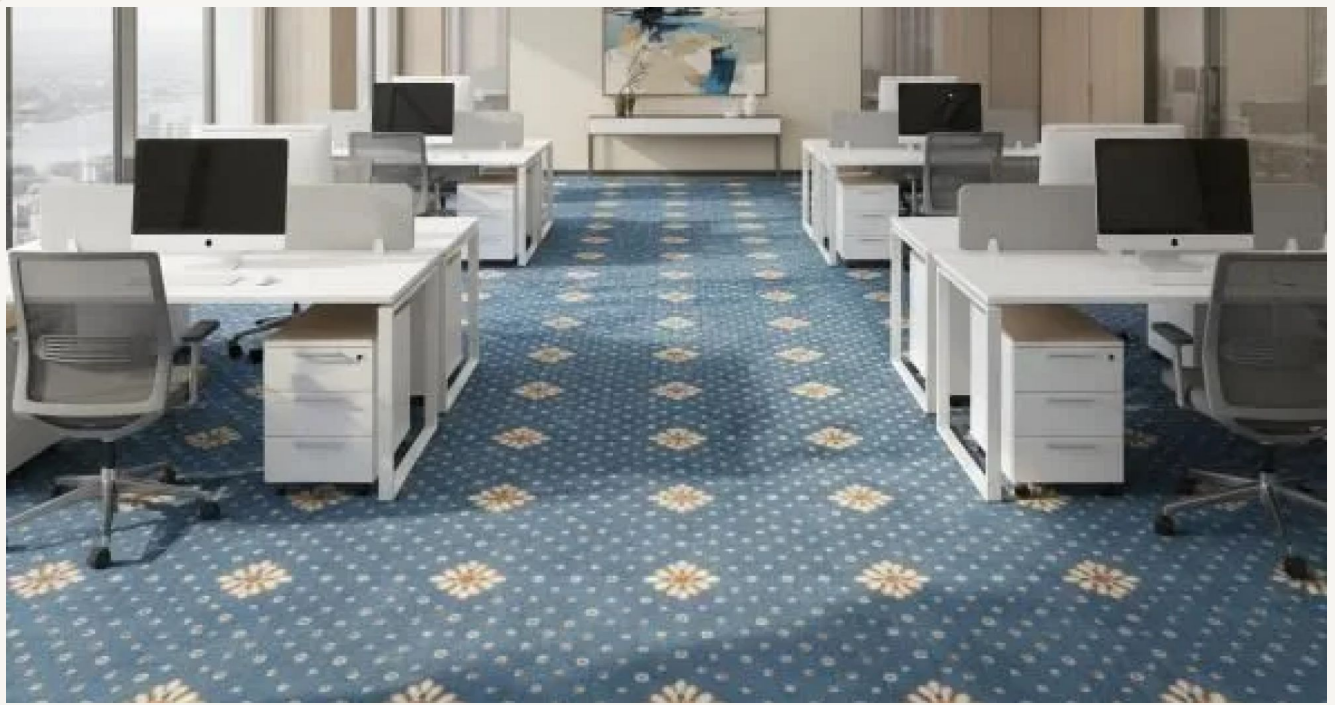
BLUISH GREY — PATTERN



BLUISH GREY — PHOTO 1



BLUISH GREY — PHOTO 2



BLUISH GREY — PHOTO 3



BLUISH GREY — PHOTO 4



BLUISH GREY — PHOTO 5

ABOUT THIS COLLECTION

Overview

Experience ultimate comfort and elegance with the Divine Collection, a premium cut pile wall-to-wall carpet designed for luxury spaces. Its plush texture and exceptional durability make it the perfect flooring choice to elevate the ambiance of elite spas and boutique interiors.

1800 GSM

12 mm

4 Mtr / 13.25 Ft

5 Colours

Unmatched Luxury for Premium Spaces

The Divine Collection is meticulously crafted to provide a lavish underfoot experience, making it ideal for elite spas, high-end hotels, and luxurious residential areas. Its dense cut pile construction offers a remarkably soft and inviting feel that pampers guests the moment they step in.

While offering unparalleled aesthetic appeal, this wall-to-wall carpet is also engineered to easily withstand the demands of daily foot traffic. It combines sophisticated style with long-lasting resilience, ensuring a low-maintenance flooring solution that retains its divine beauty year after year.

MATERIALS & CONSTRUCTION

Technical Specifications

PILE CONSTRUCTION

Cut Pile Wall-to-Wall Carpets

TOTAL WEIGHT

1800 GSM



TOTAL THICKNESS

12 mm

STANDARD WIDTH

4 Mtr / 13.25 Ft

RECOMMENDED USAGE

Residential & Commercial

WHERE IT PERFORMS

Versatility for Any Environment

Residential Excellence

- Living rooms & master bedrooms
- Multi-story homes (acoustic insulation)
- Home theaters (sound dampening)

Commercial Durability

- Corporate offices & boardrooms
- Hotel corridors & VIP lounges
- Retail showrooms & community halls

THE DIFFERENCE

Why Divine Collection?

01 Plush 12mm Cushioned Feel

The substantial 12mm pile height delivers a cushioned, luxurious underfoot sensation — the kind of plushness usually reserved for premium residential carpets, now engineered for commercial resilience too.

02 Heavy-Duty 1800 GSM Density

With 1800 GSM weight and robust cut pile construction, Divine is classified as a heavy-duty wall-to-wall carpet — built for high-traffic commercial areas without sacrificing the comfort of a residential plush.

03 Inherent Stain & Fade Resistance

Polypropylene Heat Set fibre is naturally hydrophobic and solution-dyed — spills bead up rather than soaking in, and colours resist fading even under direct sunlight for years.

04 Superior Sound Absorption

The dense 1800 GSM pile significantly dampens footfall noise, muffles ambient conversation, and reduces echo — transforming the acoustic quality of home theatres, boardrooms, and busy commercial spaces.

05 Heat-Set Pile Memory

The heat-setting process locks each yarn fibre into a permanent twist, giving the pile superior memory — it springs back from compression and retains its fullness far better than untreated PP or standard polyester carpets.

06 Resilient Woven Backing

The woven backing provides dimensional stability — the carpet resists stretching, rippling, and edge fraying, ensuring a flat, safe installation that holds its shape through years of heavy use.

07 Seamless 4 m Width

The generous 4 m (13.16 ft) standard width covers most residential and commercial rooms without visible seams, delivering a clean, uninterrupted visual expanse.

08 Easy Maintenance

PP fibre doesn't absorb moisture or attract moths, and the heat-set surface releases dirt easily — routine vacuuming and occasional spot cleaning keep the carpet looking showroom-fresh.

09 Versatile Residential & Commercial

One carpet line engineered to perform equally well in luxury homes, boutique hotels, ballrooms, fine dining venues, and executive offices — simplifying specification for multi-use developments.

GOOD TO KNOW

Frequently Asked Questions

What is Polypropylene Heat Set fibre, and why does it matter?

Polypropylene (PP) Heat Set is a synthetic fibre that has been heated under tension to permanently lock its twist and structure. This treatment gives the pile superior memory — it springs back from footfall and furniture compression — while also improving stain resistance and colour fastness. Heat Set PP is widely considered the best-performing grade of polypropylene for carpets.

How does PP Heat Set compare to wool or polyester?

PP Heat Set offers superior stain resistance and colour fastness compared to both wool and polyester. It's more affordable than wool, doesn't shed or attract moths, and handles sunlight far better than most synthetics. Wool still wins on natural feel and flame self-extinguishing properties, but for stain resistance, UV stability, and durability-per-rupee, PP Heat Set is hard to beat.

Is 1800 GSM enough for commercial use?

Yes — 1800 GSM places Divine firmly in the heavy-duty residential / light-to-medium commercial category. It's well-suited to boutique hotels, ballrooms, fine dining restaurants, and executive offices. For extreme commercial traffic (airport terminals, open retail concourses), we'd typically recommend a tighter loop pile construction, but Divine handles most hospitality and corporate environments beautifully.

Is this carpet suitable for homes with children and pets?

Yes — PP Heat Set is one of the most family-friendly carpet fibres available. It doesn't absorb moisture (so pet accidents and spills can be blotted up before they set), it's hypoallergenic (PP doesn't harbour dust mites the way wool can), and the colours don't fade even after aggressive cleaning.

Will the 12mm thickness interfere with doors?

Because this is a plush, high-pile carpet, you should check door clearance before installation. In some rooms, interior doors may need to be trimmed slightly to glide smoothly over the carpet and underlay combined. Your installer will assess this during the site visit.

How do I clean and maintain a Divine carpet?

Vacuum weekly using a suction-only setting or a gentle beater bar — aggressive rotating brushes can fuzz the pile tips. Blot spills immediately with a clean white cloth (never rub). The PP fibre makes most spills easy to remove with water and mild detergent. For deep cleaning, schedule professional hot-water extraction every 12-18 months.

Does PP Heat Set shed?

PP Heat Set carpets shed significantly less than wool or cotton-blend carpets. You may notice a small amount of initial loose fibre for the first couple of weeks after installation — this is normal and subsides quickly with regular vacuuming.

Which Divine colour suits different room types?

Ivory and Beige brighten rooms and suit classic and quiet-luxury interiors. Grey and Bluish Grey are the most versatile and modern — great for contemporary residential and executive commercial spaces. Maroon is the formal, authoritative choice — ideal for boardrooms, grand dining rooms, and banquet halls where the carpet should command attention.

KEEP IT LOOKING NEW

Expert Installation & Maintenance

Installation Recommendations

- **Professional Installation:** Our Cut Pile Wall-to-Wall Carpets require professional installation for perfect pattern alignment.
- **Underlay:** Install over high-density PU/EPE foam for maximum lifespan and soundproofing.
- **Seamless Pattern:** The generous width ensures patterns align perfectly during fitting.

Easy Care & Maintenance

- **Routine Vacuuming:** Twice weekly with a rotating brush to lift cut pile fibres.
- **Spot Cleaning:** Immediately blot spills. Quality yarn is designed for easy cleaning.
- **Deep Clean:** Professional steam clean every 12-18 months for commercial use.

Colours and textures may vary slightly from the printed or on-screen representation. Generated on 25 Aug 2026.