PRODUCT CATALOGUE SHEET

The Checkmate 3

High-performance, solution-dyed olefin loop pile carpet for enduring style.

LOOP PILE WALL-TO-WALL CARPETS · 2 COLOURWAYS

EXPLORE THE RANGE FIRST

Product Gallery (2 Colourways)

Beige · 01

A warm, sophisticated neutral that brightens your space and seamlessly complements any interior design style.



BEIGE — PATTERN

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BEIGE — PHOTO 1

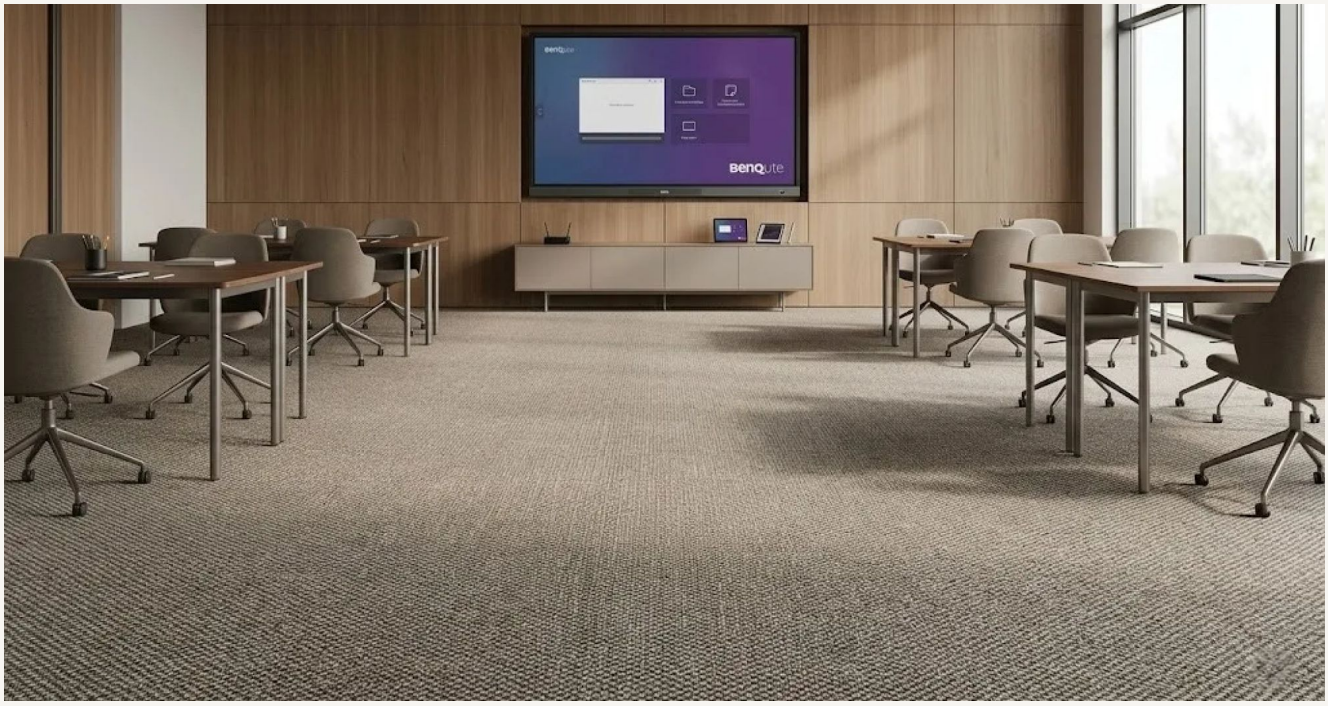


BEIGE — PHOTO 2

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BEIGE — PHOTO 3

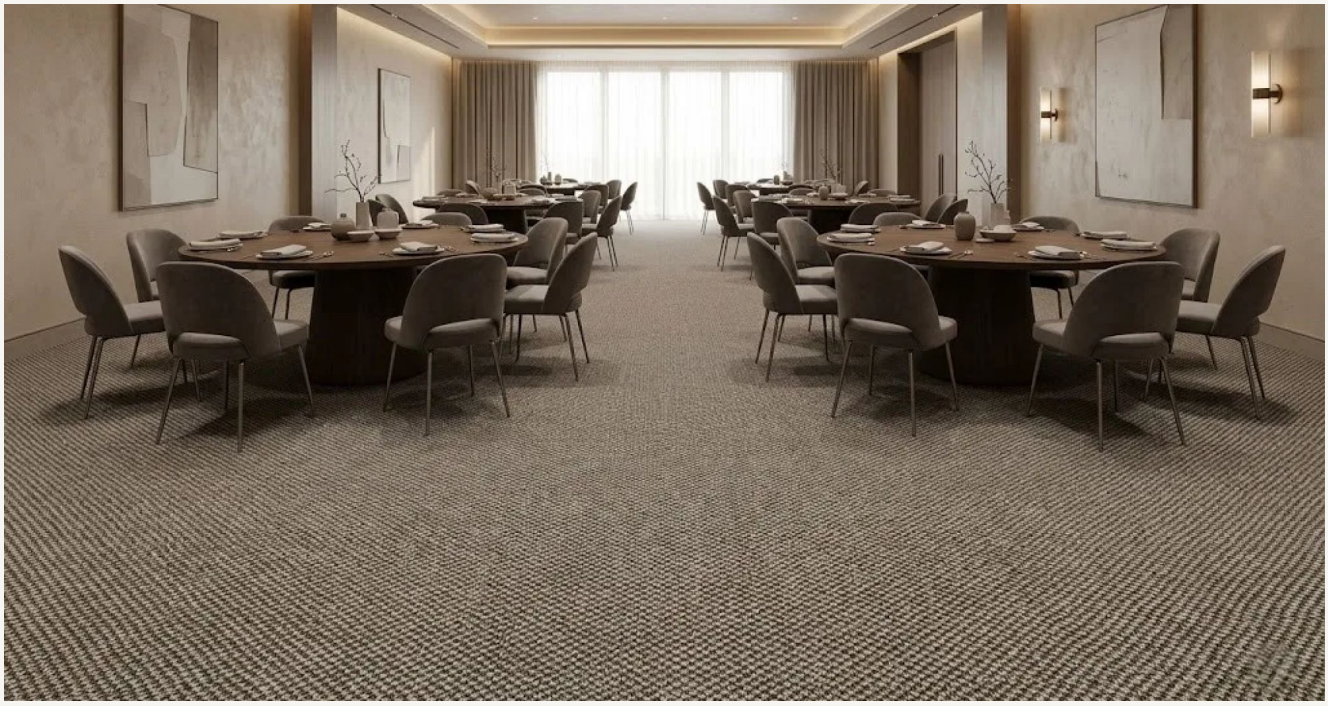


BEIGE — PHOTO 4

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BEIGE — PHOTO 5



BEIGE — PHOTO 6

Blue · 02

A deep, resilient shade that delivers a sharp, professional aesthetic while effortlessly concealing daily wear.



BLUE — PATTERN

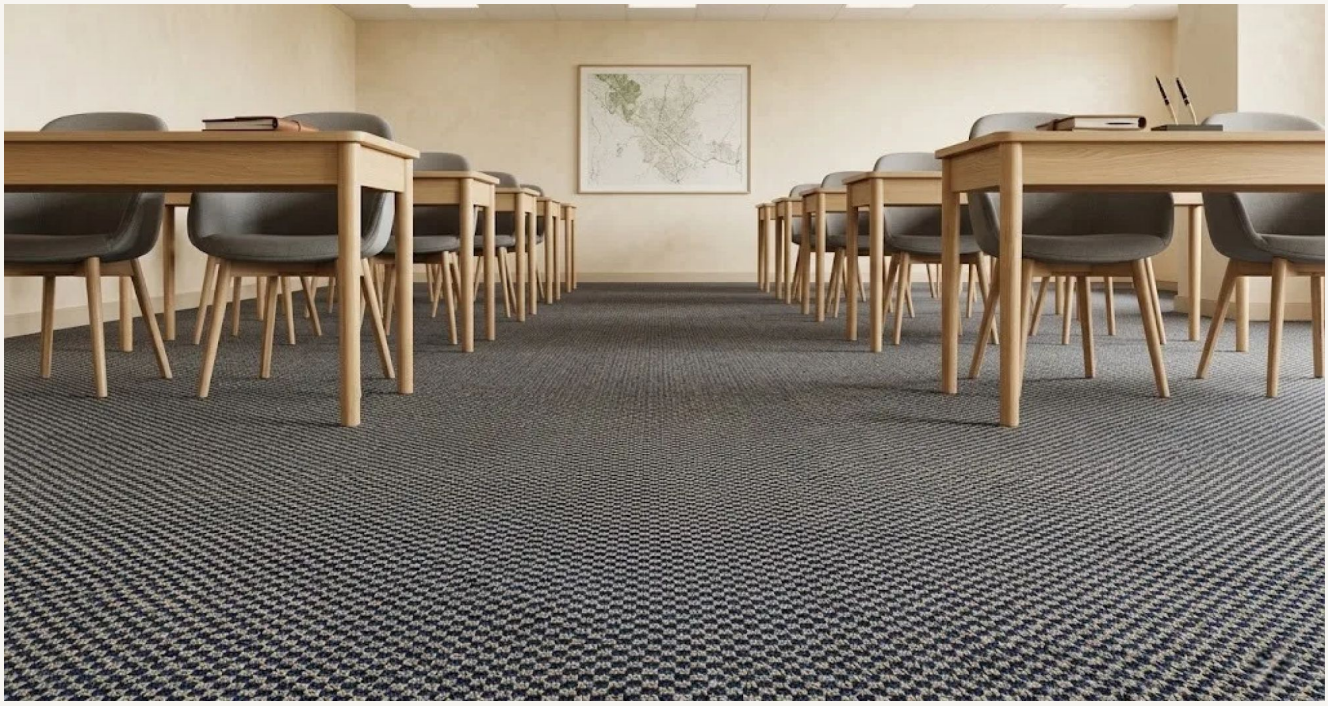


BLUE — PHOTO 1

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BLUE — PHOTO 2



BLUE — PHOTO 3

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BLUE — PHOTO 4



BLUE — PHOTO 5

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ABOUT THIS COLLECTION

Overview

Discover the perfect blend of resilience and refined aesthetics with the Checkmate 3. Engineered with premium solution-dyed olefin and a robust action backing, this loop pile carpet delivers heavy-duty durability without compromising on a sophisticated finish.

1400 GSM | 6-7 mm | 13.2 ft | Solution Dyed Olefin | 2 Colours

Uncompromising Durability Meets Modern Design

The Checkmate 3 is crafted for demanding spaces, featuring a dense loop pile construction with a substantial 1400 weight. Woven from high-quality solution-dyed olefin, it offers exceptional resistance to stains, fading, and heavy foot traffic, ensuring your floors maintain their pristine, professional appearance year after year. The practical 13.2-foot width allows for seamless, efficient installation across a variety of room dimensions.

Designed for both longevity and comfort, this carpet features a specialized action backing for enhanced dimensional stability and a plush 6-7mm thickness for a supportive underfoot feel. Whether you are upgrading a high-traffic commercial area or seeking long-lasting reliability for a residential space, the Checkmate 3 delivers a high-end flooring solution that stands the test of time.

MATERIALS & CONSTRUCTION

Technical Specifications

FIBRE COMPOSITION Solution Dyed Olefin	PILE CONSTRUCTION Loop Pile
TOTAL WEIGHT 1400 GSM	TOTAL THICKNESS 6-7 mm
STANDARD WIDTH 13.2 ft	RECOMMENDED USAGE Residential & Commercial

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WHERE IT PERFORMS

Versatility for Any Environment

Lasting Elegance for Active Homes

Bring professional-grade durability into your living space without sacrificing a refined aesthetic. The Checkmate 3’s solution-dyed olefin fibers and tight loop pile construction easily handle the rigors of daily family life, resisting stubborn stains, spills, and sunlight fading. Its naturally moisture-resistant properties and comfortable 6-7mm thickness make it an ideal, low-maintenance flooring choice for busy households seeking a clean, premium finish.

- Living rooms & master bedrooms
- Multi-story homes (acoustic insulation)
- Home theaters (sound dampening)

Heavy-Duty Performance for Commercial Environments

Engineered to withstand the rigorous demands of heavy foot traffic, Checkmate 3 delivers exceptional longevity and structural stability for your business. The premium Action backing ensures dimensional stability to prevent wrinkling and buckling, while the substantial 1400 weight ensures the loop pile retains its dense appearance over time. Furthermore, the generous 13.2-foot width is perfect for large-scale commercial installations, minimizing visible seams for a flawless, continuous, and high-end finish.

- Corporate offices & boardrooms
- Hotel corridors & VIP lounges
- Retail showrooms & community halls

THE DIFFERENCE

Why Checkmate 3?

01 Exceptional Durability for High Traffic

The resilient loop pile construction prevents the fibers from crushing and matting down, making it an incredibly durable choice for busy commercial or residential environments.

02 Ultimate Stain & Fade Resistance

Manufactured with 100% solution-dyed olefin, the color pigment is locked into the fiber, ensuring the carpet will not fade under UV light and remains highly resistant to stubborn spills.

03 Enhanced Structural Stability

Features a premium Action backing that provides superior dimensional stability, ensuring the carpet lays completely flat and prevents stretching, wrinkling, or buckling over time.

04 Seamless Broadloom Aesthetics

The generous 13.2-foot width significantly minimizes the need for seams during installation, delivering a flawless, continuous appearance across large rooms and open floor plans.

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05 Optimal Comfort & Density

With a substantial 1400 weight and a 6-7mm thickness profile, it delivers a firm, supportive underfoot feel without compromising its rugged, heavy-duty performance.

06 Low-Maintenance & Moisture Resistant

The naturally non-absorbent properties of olefin fibers make this carpet incredibly easy to clean, quick-drying, and highly resistant to moisture, mold, and mildew buildup.

GOOD TO KNOW

Frequently Asked Questions

What makes the Checkmate 3 carpet suitable for high-traffic areas?

The Checkmate 3 features a dense loop pile construction combined with a 1400 weight rating. This specific design prevents the fibers from crushing or matting down, allowing it to withstand heavy foot traffic while maintaining its original texture and appearance.

Will the color of the carpet fade over time?

Because the carpet is made from solution-dyed olefin, the color pigment is locked entirely throughout the fiber during manufacturing, rather than just coated on the outside. This makes it highly resistant to fading from sunlight or harsh cleaning chemicals.

What is "Action" backing, and why is it beneficial?

Action backing is a strong, woven synthetic fabric applied to the back of the carpet. It provides excellent structural integrity and dimensional stability, ensuring the carpet lays flat, stretches properly during installation, and does not buckle over time.

How do I clean and maintain this carpet?

Olefin is inherently stain and moisture resistant, making maintenance straightforward. For general upkeep, regular vacuuming is recommended. For spills, prompt spot cleaning with a mild detergent and water is usually all that is needed to keep the carpet looking pristine.

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KEEP IT LOOKING NEW

Expert Installation & Maintenance

Installation Recommendations

- Professional Installation: Our Loop Pile Wall-to-Wall Carpets require professional installation for perfect pattern alignment.
- Underlay: Install over high-density PU/EPE foam for maximum lifespan and soundproofing.
- Seamless Pattern: The generous width ensures patterns align perfectly during fitting.

Easy Care & Maintenance

- Routine Vacuuming: Twice weekly with a rotating brush to lift cut pile fibres.
- Spot Cleaning: Immediately blot spills. Quality yarn is designed for easy cleaning.
- Deep Clean: Professional steam clean every 12–18 months for commercial use.

Colours and textures may vary slightly from the printed or on-screen representation. Generated on 06 Nov 2026.

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